

No. 8 / September 2022, Cologne
#internationalhardwarefairindia

International Hardware Fair India is all set to bring the Hardware Community together to trade and innovate

The first edition of International Hardware Fair India “powered by EISENWARENMESSE” will be held from 2-4 December 2023 at Pragati Maidan, New Delhi, India

Koelnmesse brings the approved trade fair model of EISENWARENMESSE to India by launching International Hardware Fair India. The new B2B trade fair for the Indian and sub-continental market will provide a professional business platform for the entire hardware industry. International Hardware Fair India is a B2B trade fair with the most complete product and service overview for the Indian hardware industry covering the world of hardware, DIY, home improvement, garden equipment, plumbing, electrical hardware and paints.

India being the 5th largest economy in the world, has a well-positioned market to offer global economies an additional option to diversify their supply chain. The Indian hardware industry is one of the largest in the world with a high demand for hardware products.

“The International Hardware Fair India builds on our global portfolio and adds value to our hardware community by providing another response to the growing demand in a very important market in Asia”, says Gerald Böse, Chief Executive Officer of Koelnmesse GmbH. “Internationalisation - and especially the development of new markets - is a central strategic component for Koelnmesse in order to position ourselves securely for the future and to further expand our competitiveness”, adds Gerald Böse.

Milind Dixit, Managing Director of Koelnmesse YA Tradefair Pvt. Ltd., points out that, “the Indian hardware industry is experiencing phenomenal growth as the country prioritises manufacturing capabilities - Make in India - and infrastructure investment. International Hardware Fair India is launched and positioned to complement the needs of the industry and country by providing the hardware community - a credible marketplace to trade and innovate.”

International Hardware Fair India will be targeting key decision makers from the industry: CEO’s, COO’s, Managing Directors, Purchasing Managers, Production Managers, Sales Managers, Civil Engineers, Architects, R&D Managers, Training Department Managers from various sectors like: Tools Specialist Trade, Hardware Trade, Railway, Automotive, E-vehicle Sectors, Department and Discount Stores, Renewable Energy Sector, Casting and Forging Industries, Construction Industries, International HardwareFair India Engineering Industries, DIY Industries, Medical



INTERNATIONAL HARDWARE
FAIR
25.09. - 28.09.2022
www.eisenwarenmesse.com

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Gerald Böse (President and Chief
Executive Officer)
Oliver Frese

Chairwoman of the Supervisory
Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of
jurisdiction:
Cologne
District Court Cologne, HRB 952

Equipment Manufacturers, Electrical and Plumbing Contractors, Garden Centres, E-Commerce Retailers and many more.

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See you at International Hardware Fair India, 2-4 December 2023 at Pragati Maidan, New Delhi.

Koelnmesse - industry trade fairs for the hardware sector: As a top international trade fair organiser, Koelnmesse is the global market leader in organising events for the hardware/ironware segment. It hosts the leading international event EISENWARENMESSE - International Hardware Fair Cologne at its trade fair grounds in Cologne, where Asia-Pacific Sourcing also showcases products, innovations and trends for homes and gardens from the Far East. In addition to the events at its Cologne headquarters, Koelnmesse is expanding its portfolio internationally in key markets: The China International Hardware Show in Shanghai, the International Hardware Fair Italy in Bergamo and the International Hardware Fair India in New Delhi are bespoke events and leading trade fairs for the region with international participation. They create the foundation for sustainable, international business for their participants and bring together supply and demand within the sector with a carefully targeted approach.

Further information: <https://www.eisenwarenmesse.com/trade-fair/industry-trade-fairs/>

The next events:

INTERNATIONAL HARDWARE FAIR COLOGNE, Cologne 25.09. - 28.09.2022

China International Hardware Show - Leading Trade Fair for Tools, DIY and Building Hardware, Fasteners, Security Systems, Locks and Fittings, Hangzhou 07.11. - 09.11.2022

Asia-Pacific Sourcing - Tools and Products for Home and Garden from Far East, Cologne 28.02. - 02.03.2023

International Hardware Fair Italy powered by EISENWARENMESSE, Bergamo 05.05. - 06.05.2023

Note for editorial offices:

EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR photos are available in our image database on the Internet in the "Press" section at www.eisenwarenmesse.com/imagedatabase

Press information is available at: www.eisenwarenmesse.com/pressinformation

If you reprint this document, please send us a sample copy.

For more information please follow [EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR](#)

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